



Website review upa-verlag.de

Generated on July 14 2025 16:13 PM

The score is 64/100



SEO Content

	Title	Sichtbarer werden im Internet UPA Verlags GmbH Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	Verbesserung Ihres Rankings im Internet mithilfe von Brancheneinträgen, Webseiten und weiteren SEO-Maßnahmen. Dabei arbeiten wir nach dem Local-SEO-Verfahren Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Sichtbarkeit erhöhen, Textoptimierung, Optimierung der Inhalte Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Mit Local SEO an die Spitze • [H2] Brancheneinträge • [H2] Medienpaket • [H2] Google My Business • [H2] SEO-Pages • [H2] Unsere Aufgabe ist es,dass Sie im Internet gefunden werden. • [H2] Firmenverzeichnisse • [H3] Kontaktdaten • [H3] Standort • [H3] Öffnungszeiten • [H3] Infos	H1	H2	H3	H4	H5	H6	1	6	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	4	0	0	0									
	Images	We found 15 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 51% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Brancheneintrag	Internal	Passing Juice
Medienpaket	Internal	Passing Juice
Google My Business	Internal	Passing Juice
Local-SEO-Page	Internal	Passing Juice
Historie	Internal	Passing Juice

In-page links

Kontakt	Internal	Passing Juice
Sie wollen mehr wissen?	Internal	Passing Juice
Medienpaket	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
TJWeb GmbH	External	Passing Juice
Icons by Lordicon.com	External	Passing Juice

SEO Keywords

	Keywords Cloud	und können business werden ihre google eintrag nach auch wir
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	21	✗	✗	✓	✓
wir	11	✗	✗	✓	✗
google	10	✗	✗	✗	✓
können	8	✗	✗	✗	✗
werden	7	✓	✗	✗	✓

Usability

	Url	Domain : upa-verlag.de Length : 13
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://upa-verlag.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.